

NOVA SOUTHEASTERN UNIVERSITY: SUPPORTING MASS TRANSIT



NSU's Risk Management employees (L. to R.) Elizabeth Guimaraes, Alexandra Epstein and Charmaine Beckford.

Nova Southeastern University (NSU) has been a member of Tri-Rail's Employer Discount Program (EDP) since June 2008, and consequently, has become an avid supporter of public transportation. Aside from their employees saving 25% on Tri-Rail's Monthly and 12-Trip Tickets through their EDP membership, NSU is now providing employees the option to purchase their tickets with pre-tax dollars, offering them an additional savings.

This organization continues to carry out several methods to promote Tri-Rail throughout its three major campuses in Davie, Miami and West Palm Beach; including mass mailings, poster placement, website advertisements, feedback surveys and features in the company newsletter.

In addition to running its own internal shuttle at the Main Campus in Davie, NSU staff is currently involved in discussions with the South Florida Education Center (SFEC) Transportation Management Association, in hopes to increase the hours of the SFEC shuttle buses to accommodate employees and students who work and attend classes in the evening.

We offer thanks to NSU for their continuous efforts in support of public transportation. For information on how you can enroll in the EDP, just visit www.tri-rail.com; or for additional information, including offering Tri-Rail tickets as a pre-tax benefit, contact a member of Tri-Rail's EDP Outreach Team at 954-788-7929.